

**SARVAR PATEL UNIVERSITY BALASOAT**  
**MBA PART TIME Vth Semester Scheme(w.e.f AY 2024-25)**

**V SEMESTER**

S.No.	Sub code	Subject Name	Maximum Marks Allotted				Total	Contact Hours per week			Total Credit
			Theory		Practical			L	T	P	
			CAT II	CAT I	EXT	INT					
1	18MPT501-1	M1 Digital Marketing H1 Performance Management Systems F1 Security Analysis and Portfolio Management	70	30	-	-	100	2	1	0	3
2	18MPT502-1	M2 Advertising and Sales Management H2 Learning and Development F2 Financial Institutions, Markets & Services	70	30	-	-	100	2	1	0	3
3	18MPT503-1	M3 Consumer Behavior H3 Management of Industrial Relations F3 Strategic Management Accounting	70	30	-	-	100	2	1	0	3
4	18MPT501-2	M1 Digital Marketing H1 Performance Management Systems F1 Security Analysis and Portfolio Management E1 Start up Management O1 Supply Chain Management	70	30	-	-	100	2	1	0	3
5	18MPT502-2	M2 Advertising and Sales Management H2 Learning and Development F2 Financial Institutions, Markets & Services E2 MSME Management O2 Quality Management	70	30	-	-	100	2	1	0	3
6	18MPT503-2	M3 Consumer Behavior H3 Management of Industrial Relations F3 Strategic Management Accounting E3 Family Business Management O3 Principles and Practice of Logistics Management	70	30	-	-	100	2	1	0	3
<b>TOTAL</b>			<b>420</b>	<b>180</b>	<b>-</b>	<b>-</b>	<b>600</b>	<b>12</b>	<b>6</b>	<b>0</b>	<b>18</b>

1 Hr Lecture	1 Hr Tutorial	2 Hr Practical
1 Credit	1 Credit	-

THEORY MARKS	600
PRACTICAL MARKS	-
<b>Total</b>	<b>600</b>

Theory Credits	18
Practical Credits	-
<b>Total</b>	<b>18</b>

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