



# SARDAR PATEL UNIVERSITY BALAGHAT

## SCHEME OF EXMANINATION

### BBA III Semester Scheme (Session 2022-23)

III Sem.

Criteria	Sub Code	Subject	Theory Max. Marks		Practical Max.		Min	Total	Credit Per Hour			Credit
			Internal	External	Internal	External			L	T	P	
			Max	Max	Max	Max						
Skill Enhancement	BBASE301T	Computer Application	40	60	.	.	35	100	3	1	0	4
Major Subject	BBAMA302T	Marketing Management	40	60	.	.	35	100	5	1	0	6
Minor Subject	BBAMI303T	Managerial Economics	40	60	.	.	35	100	5	1	0	6
Generic Elective Course (select any one)	BBAGE304AT	Modern Banking Management	40	60	.	.	35	100	3	1	0	4
	BBAGE304BT	Event Management & Public Relations										
	BBAGE304CT	Business Analytics										
	BBAGE304DT	Content Writing										
	BBAGE304ET	Computer Application										
	BBAGE304FT	Indian Constitution										
<b>TOTAL</b>			<b>160</b>	<b>240</b>			<b>140</b>	<b>400</b>	<b>16</b>	<b>4</b>	<b>0</b>	<b>20</b>

1 Hr Lecture		Managerial Economics	2 Hr Practical
1 Credit		1 Credit	-

THEORY MARKS			400
PRACTICAL MARKS			-
<b>Total</b>			<b>400</b>

Theory Credits			20
Practical Credits			-
<b>Total</b>			<b>20</b>



